

Tero International

Beyond corporate training, in the spirit of good community citizenship, Tero supports its communities by offering services at reduced cost or no cost to a number of charitable and community organizations. The number of organizations who have benefited from these community gifts numbers in the dozens.

Organizations interested in receiving a complimentary or reduced-fee Tero keynote for an annual meeting, fundraising event or other important function are invited to complete an application.

The applications will be evaluated for:

- Goal/need of the presentation
- Financial need of the organization
- Organization's previous relationships with Tero
- Ability and willingness to market and promote Tero
- Merit of each organization
- Tero calendar and speaker availability

Each year we will provide 10 keynotes to non-profit organizations at a reduced fee, and 4 complimentary keynotes to organizations without a budget. If your organization should receive a keynote, we ask that you help us promote Tero in your community. (i.e., word-of-mouth, interviews, news stories, email, etc.).

Each organization will be eligible for a keynote once every three years. Applications will be reviewed quarterly in the months of March, June, September and December. Please submit your application for a keynote 3-6 months prior to your event. Applications requesting dates more than 6 months out will not be considered until it is within the 3-6 month window of time leading up to your event.

We hope you will apply for this opportunity and we appreciate your interest in Tero.

For more information or questions, you may contact Ann Block at (515) 221-2318 Extension 204 or email ablock@tero.com.

Tero International

Application for Keynote Address

Name of organization:

Date and time requested for a keynote presentation:

Location of presentation:

Audience size:

Point of Contact:

Position:

Address:

Phone Number:

E-Mail address:

Has your organization ever received a complimentary keynote from Tero?

What Topic are you requesting for this event?

What honorarium or budget might you have available toward Tero's standard fees or materials for participants?

Why Tero for your event?

What could you and your organization do to help promote Tero for this event and in the business community?

Please write a few short paragraphs explaining what your organization does and what its values are, followed by your reasons for requesting a keynote.