Tero International Planning Your Talk

The first critical step in planning your talk is establishing objectives. In determining your objective, ask "Why am I making this presentation", not "What am I going to say?"

What reaction do you want from your audience? What action do you want your listeners to take as a result of your presentation? What are you trying to accomplish? Are all questions to consider in determining your objective.

thread that will tie all aspects of your talk together. If you can't say it in one sentence, you have too many objectives.				



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